



## BRAD 2020 Challenges

How many BRAD challenges can you complete between September 1<sup>st</sup> and 18<sup>th</sup>? Mark them off and send us a picture of your scorecard by **Friday, September 18<sup>th</sup>**. You will receive ONE raffle entry for each challenge and bonus completed. If you complete all the challenges, you will receive an additional FIVE entries! Have fun!

Name: \_\_\_\_\_ Institution: \_\_\_\_\_

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|--|--|--|
| Share a fact on social media about animal research being conducted at your institution   | <p>“Like” or “Follow” BRAD on Facebook, Instagram, and Twitter</p> <p>BONUS: Comment on why animal research is important to you</p>                | <p>Listen to an episode of the Lab Rat Chat Podcast</p> <p>BONUS: Subscribe to Lab Rat Chat or share one of the podcast episodes on social media</p> |
| Conduct a virtual presentation for a veterinary technician school about working in animal research   | Post a photo of yourself, your family or your pet with the white board activity  | <p>Read and share one of the blog posts by Curious Science Writers</p> <p>(curioussciencewriters.org)</p>  |
| <p>Watch the BRAD Webinar by Dr. Thomas Prevot on Thursday, September 17<sup>th</sup></p> <p>BONUS: Post a fact from the webinar on social media</p> | Follow one of our BRAD Sponsors or Partners on social media  | <p>Share a Come See Our World photo and story on social media</p> <p>(comeseeourworld.org)</p>   |
| <p>Post a photo of your pet along with one fact about how that species has contributed to research</p> <p>BONUS: Photos of exotic pets!</p>          | <p>Submit a question about animal research to be answered by a scientist OR volunteer to answer questions as the expert</p> <p>(Details below)</p> | Write a letter to the editor sharing why animal research is important to you   |
| <p>Talk to a friend or family member about the importance of animal research</p> <p>BONUS: Tell us about it</p>                                      | Share a condition or disease on social media that you’ve dealt with and has been advanced by animal research (Ex: diabetes, heart disease, etc.)   | Contact a local vet clinic to share the “Animal Research and Your Pets” brochure highlighting the importance of animal research for animal health    |
| Color one of the BRAD coloring sheets and post it on social media  | Complete the “Compassion in Animal Research” survey – link on BRAD website   | Share a fact on social media about how biomedical research is contributing to the fight against COVID19  |

Visit [BRADglobal.org/challenges](https://BRADglobal.org/challenges) for more information and tips for completing the challenges

## Tips for Completing the BRAD Challenges

Visit [BRADglobal.org/challenges](http://BRADglobal.org/challenges) for more information, including the link for the “Compassion in Animal Research” survey.



Educational materials may be found at [BRADglobal.org](http://BRADglobal.org). Select “Resources” and “BRAD Materials” to download the White Board activity and coloring sheets.

Have questions about animal research? Submit them to be answered by an expert at [BRADglobal.org/challenges](http://BRADglobal.org/challenges). Want to share your expertise? Use that same link to volunteer to answer some of the questions we receive.

The BRAD Webinar will be given by Dr. Thomas Prevot on **Thursday, September 17<sup>th</sup> at 12 PM CT**. Register at [BRADglobal.org/webinars](http://BRADglobal.org/webinars).

You will receive **ONE** raffle entry for each challenge and bonus completed. If you complete all the challenges, you will receive an additional **FIVE** entries!

Email a photo of your completed challenge card by **Friday, September 18<sup>th</sup>** to be entered into the raffle. Winners will be announced the following week.

### BRAD Partners:

American College of  
Neuropsychopharmacology  
Society of Laboratory Animal Veterinary  
Technicians  
Institutional Officials Consortium  
Tecniplast  
Envigo  
Academy of Surgical Research

### BRAD Sponsors:

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**Be sure to tag us: #BRADglobalchallenges**

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